

INNOSPARKS

Chances for Creative Minds

DIVISION II - RESEARCH
Industry Liaison Office



Some want to change the world,
others simplify life – the possibilities
are endless.

Our University is a fertile
ground for the initial spark
of genius ideas.

**INNOVATION –
WHAT'S THAT?
CAN ANYONE DO IT?**

1

FORMULATE IDEA



What is it about?
Can something be improved?
Can something new be invented?
Please describe your idea as simple and understandable as possible. Thank you!

2

SEND IN IDEA



...via MS Forms, E-Mail, IdeaBox or personally.
More information can be found on the website of the Industry Liaison Office...



Deadline:

November 15, 2023

SURE! HERE'S HOW...

3

GET FEEDBACK



Every proposal will be read and judged. We want to get the smartest ideas off the ground together! For this purpose, we invite the most creative minds to join us, where we discuss, develop, discard, redesign and possibly give wings to one or the other idea in a relaxed atmosphere.

4

DEVELOP PROJECT



No one is left alone with their idea. We accompany the process to project development and support all creative minds with our network. In addition, the 10 most promising ideas receive an innovation surprise package.

INNOVATION BEGINS WITH FACING THE CHALLENGE.

WHO CAN PARTICIPATE?

Everyone who is part of university life. Good ideas are not limited to a certain field or discipline – and definitely not to specific positions!

ANY QUESTIONS?

The team of the Industry Liaison Office will be happy to answer...

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